



Burch Law utilizes LegalGen to protect their clients families & ensure their legacy

“Our firm believes that estate planning is not just about material possessions such as money and property, but more importantly, estate planning is about protecting your family and loved ones and ensuring your legacy.”

The above quote is a bedrock principle of Burch Law, who’s founder, Lorie Burch, established the firm to provide estate planning services to those in and around Dallas, TX, particularly those who may traditionally be underserved and/or overlooked. In doing so, Lorie saw an opportunity to utilize technology to better serve and engage with her clients, while reducing their overall financial impact.

After meeting with Enrico Linscheer, President of **Xedious Technical Solutions** & the creator of **LegalGen**, Lorie decided to partner with **LegalGen**. Due, in part, to **LegalGen’s** ability to provide a comprehensive estate planning software solution:

- Customized landing page with registration & login options
- Integration into the customers corporate site
- Easy to navigate (client facing) interface to capture all of the necessary estate planning data
- Automatic document package generation with endless variations based on customers needs
- Instant communication capability with email generation & download options
- Pricing models with on-line payment options which can include discounts for full, upfront payments
- Upload/Download document management capabilities
- Administration portal with the ability to create & auto generate new user logins

Lorie is now able to service a much larger number of clients at the same time, while reducing her time spent assembling and drafting estate planning packages. In doing so, she has been able to acquire more prospective clients and put their minds at ease...that she has them covered, as alluded to by one of her clients, Jeff, in Plano, TX:

“Lorie Burch took one of the scariest things I had to do and turned it into a pleasant experience. I would have continued to put off creating a will if I hadn’t met Lorie and saw how easy the process could be.”

Let LegalGen do the same for you, Contact Us for a Consultation or Demo: